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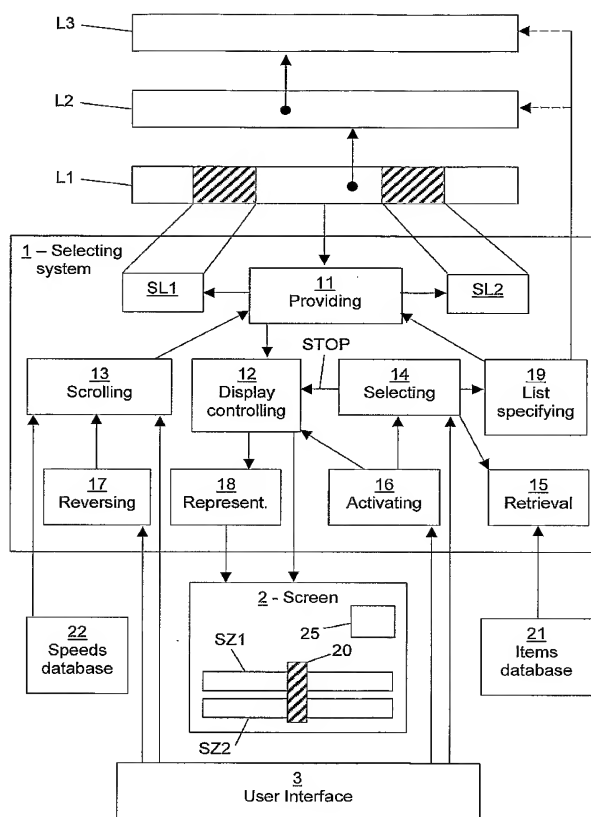
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(54) Title: SYSTEM AND METHOD FOR SELECTING AN ITEM IN A LIST OF ITEMS AND ASSOCIATED PRODUCTS



(57) Abstract: The present invention concerns a system (1) and a method for selecting an item in a list (11) of items and associated products. The selecting system comprises means (11) for repeatedly and simultaneously providing at least two sub-lists (SL1, SL2) of items of the list (11) for displaying on a screen (2), means (12) for controlling an orderly displaying of the items of each of those sub-lists side by side on the screen, simultaneously and in different scrolling zones (SZ1, SZ2) for the respective sub-lists, means (13) for scrolling at least partly the list of items on the screen in the various scrolling zones, by repeatedly modifying the items of the sub-lists through cancelling firstly introduced items in the sub-lists and introducing new items from the list of items, and means (14) for enabling a user to select at least one of the items of at least one of the sub-lists being displayed in a given selection area (20). Applications to STB and interactive TV EPG and to music files retrieval.



SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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